



THE TOWN OF  
**WESTLAKE**

DISTINCTIVE BY DESIGN

Town of Westlake, Texas  
Public Art Request for Statement of Qualifications (RFQ)  
from Interested Artists:  
The Dove/ Davis Public Art Project

## Invitation

The Town of Westlake, through its Westlake Public Arts Competition Advisory Committee (hereinafter WPACC or Committee), is accepting qualifications from artists for a Public Art installation at the corner of Davis Boulevard (FM 1938) and Dove Road in Westlake, Texas. This is the first in a series of such pieces planned for the Town and will, therefore, set an artistic standard for future works.

The selected artist will be asked to create a design and proposal for fabrication and installation of a major public artwork to be located on the site described. The site is part of a larger tract shared with Westlake's newest fire station, now under construction. Therefore, the selected artist will be required to coordinate their work with the project contractor and landscape architect in order to properly sequence implementation and appropriately integrate with the overall landscape design. Artists who have experience in the execution of projects with similar scope and requirements are urged to respond to this invitation.

## Budget

The budget for this project is tiered so that qualified artists asked to provide a proposal can identify the funding requirement most appropriate for their concept. The budget tiers established are:

**Tier 1:** \$450,000

**Tier 2:** \$600,000

**Tier 3:** \$850,000

The tiered structure allows the Committee to evaluate submissions of all artists in an objective manner, thus ensuring their decisions and recommendations are in the interest of the Town of Westlake, aesthetically and financially. Financing for the final selection will be achieved through an independent funding campaign built around the work and targeted to potential donors and sponsors.

Up to four (4) artists (hereinafter called semi-finalists) will be selected to conduct a site visit, develop a proposal, and return for interviews. Semi-finalists must confirm the tier(s) best suited to their proposal(s). Semi-finalists may submit a proposal for each and/or every tier, if they desire.

Each of the semi-finalists will be offered a \$5,000 honorarium to help cover costs associated with the site visit and proposal. After the Committee reviews the semi-finalists' proposals, a finalist will be selected and offered a \$10,000.00 honorarium to help cover costs associated with preparing a final design, presentations to the Town and travel associated thereto.

## Introduction – The Town of Westlake

- Understanding past, present, emerging, and inherent conditions that shape and influence the future of Westlake.
- The Town of Westlake comprises emerging commercial and residential areas juxtaposed with pastoral and open spaces.

Westlake is a growing, vibrant community, with a unique identity located in the dynamic Dallas/Fort Worth (DFW) Metroplex on the high growth State Highway 114 corridor minutes away from the north entrance to DFW airport. The demographic of Westlake's residents is one that is very high end, as is the housing market. The residents are very well educated and quite successful in their respective fields of employment. The Town's development standards are of the highest quality. Westlake is home to several top tier companies. With the recent announcement by the Charles Schwab Company and commencement of the construction of a major corporate office campus in Westlake, the Town now has a financial industry cluster located in its boundaries that also includes Fidelity Investments and Deloitte LLP. The environment in Westlake, culturally, governmentally, and business-wise, is a very sophisticated one. Further, it involves owning the only municipal charter school in the State of Texas, Westlake Academy, a K-12 school featuring the International Baccalaureate curriculum.

Westlake's agricultural beginnings, its proximity to neighboring growth centers, and its location relative to the outward expansion of both Dallas and Fort Worth have contributed to the present character, setting, and identity of the Town as well as its commitments to development entitlements. These historic dynamics will continue to nurture further development/expansion/growth of the region and context surrounding Westlake. As surrounding change intensifies, internal change can become more pervasive and dramatic.

Therefore, understanding the forces of change, the potential effects of change, and the time frame of change is critical to creating a plan that can manage/respond to change.

Additional background information regarding the Town of Westlake may be found on the Town of Westlake's web page under public art. ([www.westlake-tx.org](http://www.westlake-tx.org))

## Vision & Mission Statements

### **Town of Westlake Vision & Mission Statement**

#### *Vision*

Westlake is an oasis of natural beauty that maintains our open spaces in balance with distinctive development, trails, and quality of life amenities amidst an ever expanding urban landscape.

### ***Mission***

On behalf of the citizens, the mission of the Town of Westlake is to be a unique community blending preservation of our natural environment and viewscapes, while serving our residents and businesses with superior municipal and academic services that are accessible, efficient, cost-effective, and transparent.

### **Westlake Public Arts Competition Advisory Committee Vision & Mission Statement**

#### ***Vision***

“Expand the natural, cultural and aesthetic environment of the Town of Westlake with works of art that engage the senses, challenge the mind, enhance the beauty, and embrace the soul of the citizens of Westlake.”

#### ***Mission***

“The Westlake Public Art Advisory Competition Committee is founded to establish a partnership between the Town of Westlake and distinguished representatives of the Regional Arts Community that will jointly pursue a Competition based Public Arts Program in Westlake Texas which cultivates excellence in public art, nourishes and develops new and emerging talent, provides a venue for the recognition and promotion of such unique talent, and seeks masterpiece in public art works overall “

### **Goals, Themes and Scope of the Dove Rd./Davis Blvd. Project**

#### ***Goals and Themes of the Project***

Westlake is seeking a Public Art installation that:

- A. Builds upon the visual, locational, and public importance of this site,
- B. Manifests the site’s exceptional natural characteristics (reflecting the work’s association with the Town’s Open Space Core), and
- C. Allows public interaction that the artist deems appropriate for this project.

Overarching themes in the artwork should encompass the mission of the Town of Westlake as well as the mission of the public arts initiative.

The site is located at the corner of two major thoroughfares in the Town with three residential developments and corporate campuses close by. Therefore, the artwork will be visible from multiple vantage points. Most critically it will be visible from the street level, where it will be prominent to pedestrians and automobiles in the course of daily trip activity. In addition, the artwork should integrate with the varying natural assets of the site and take into consideration the on-site fire station, bio swale, tree-line, and pedestrian trail.

The artist must respond to a graded terrain and take into consideration the function of the varying levels of water within the bio-swale. (See the attached site plan).

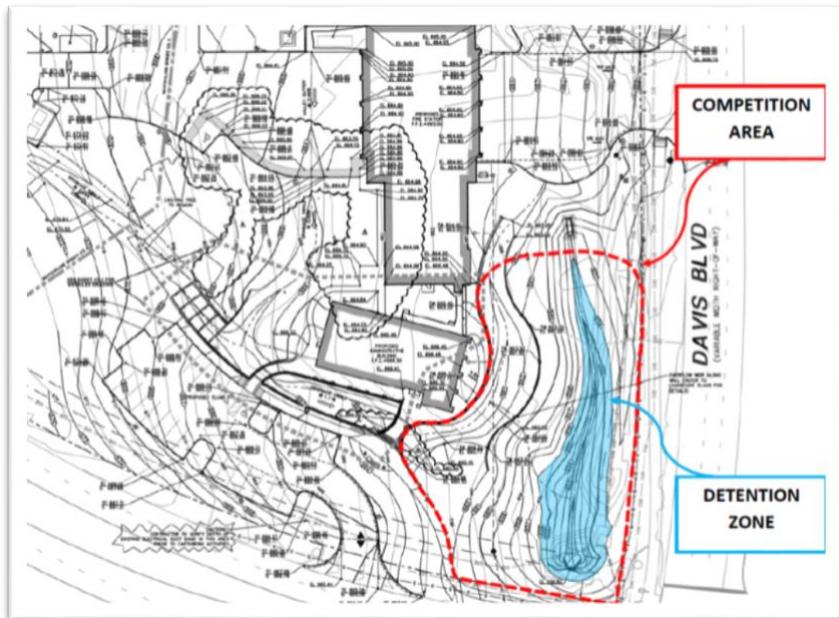
Additionally, the artwork must take the following design aspirations into consideration:

- **Relevance** – The artwork must be appropriate for the chosen location and for the mission of the Town.
- **Sustainability** – Sustainable materials.
- **Originality** – The artwork must be original and unique to Westlake
- **Durability and Permanence** – Resistance to theft and weathering as well as structural sustainability and ease of maintenance.
- **Setting** – The artwork will reside in an open space and as such must seek to interpret the connection between this location and natural systems/conditions/features characteristic of the site.

The artwork will consider both available natural and artificial light sources and be viewable from multiple vantage points and elevations. Electricity and/or water may be provided for the artwork in consultation with the Town.

### Scope of work

The scope of this project includes contracting with an Artist and/or Artist Team to design, fabricate, and oversee installation of a permanent artwork at the location described below. A successful design should take particular advantage of both the site public exposure, as well as its attachment to the future open space core of the Town fabric and creatively interpret the natural associations that the site possesses. Responders to this Request for Qualifications (RFQ) are expected to make themselves familiar with the site per the information in this section and the RFQ as a whole, as well as any other supplemental informational sources about the site which they determine to obtain (example: on-line map resources and Town website including a Public Art Tab).



This site is located in a place of high visibility and community significance at the northwest corner of Davis Boulevard (FM 1938) and Dove Road (2 primary arterials of the Town of Westlake). In addition, joggers, bikers, and walkers frequent this location using the trail system adjacent to and

circumscribing this location. There is an existing bio-swale at this location that serves the Town's new Fire Station (adjacent to the art site).

### **ADDENDUM: SUMMARY UPDATE TO SCOPE OF WORK 1-8-2019**

Summary of type of artwork desired for the Dove Davis location.

The location is the most prominent intersection within the Town of Westlake. It is surrounded by Corporate headquarters of Fortune 500 institutions and very prominent residential neighborhoods. The site is beside the new fire station but is NOT associated with it.

GEOGRAPHIC AREA - The site encompasses a large "L" shaped area of ground (see images and diagram) that includes a shallow runoff stream. In rare times of very heavy rain, the stream can flood up the stream banks for up to 48 hours.

Weather permitting, this area is open to residents to us use for recreation and relaxation.

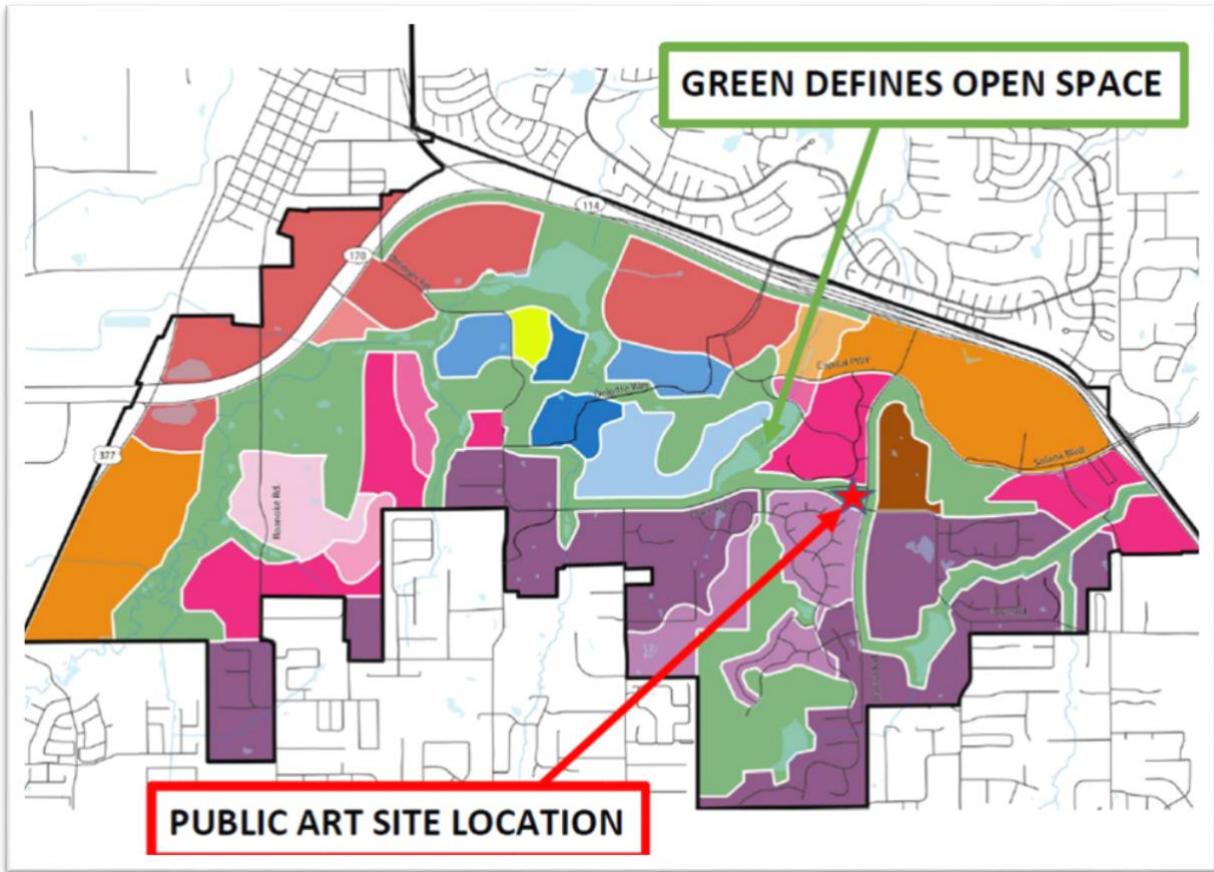
GOALS OF THE ARTWORK DESIRED - Westlake seeks artwork for this location that will ENGAGE and INSPIRE residents, visitors and employees of all ages. In short, an artistic installation that becomes an attraction known for its dynamic beauty and significance.

***Westlake continues to receive national attention for its growth, culture and quality of life. The artwork desired must do the same.***

#### **Site Description**

Due to the aforementioned major intersection, this artwork will have major public exposure. The Dove Road/ Davis Blvd. intersection is a hub of local and regional movement, serving 50,000 cars a day by 2027. The site area available for the art installation is 1 acre and is part of:

1. A 1000 acre+ open space core: Identified in the Westlake Comprehensive Plan adopted in 2015 (see diagram below). This Open Space core is envisioned as the "seam" of public life where the relatively small residential population of the Town share activity with a large daytime population (working and shopping in the more than 20 million square feet of commercial zoning now in place).

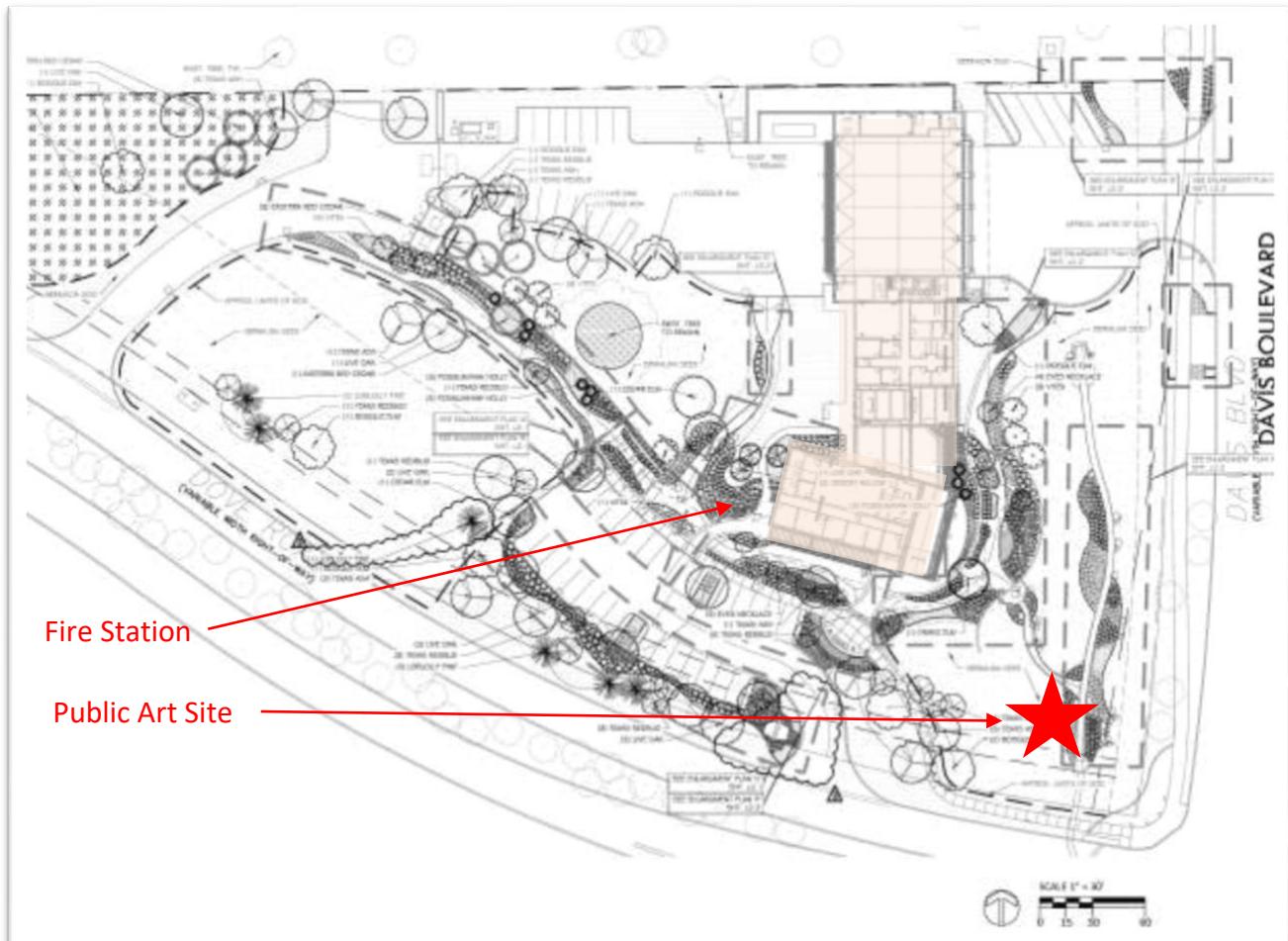


2. A community fabric which hosts: A. Major Financial Service Companies (such as Charles Schwab, Fidelity Investments, and Sabre), B. Major land owners (such as Hillwood and Blackstone), C. Major educational institutions such as Westlake Academy and Deloitte University, and a residential build out potential of 7100 people.

**PICTURES OF THE DOVE RD./ DAVIS BLVD. ART SITE (Taken during early construction of the adjacent Fire Station)**



3. A public improvement initiative: Including the new Fire Station, occupying the northerly portion of the larger 5-acre site (See diagram below), and major streetscape enhancements of the crossing roadways (Davis Blvd. and Dove Road).



Aerial Photograph of Public Art Site is highlighted in blue in left hand corner of this photograph:



The Public Art Site is highlighted in blue in the right corner of this aerial photograph of the site:

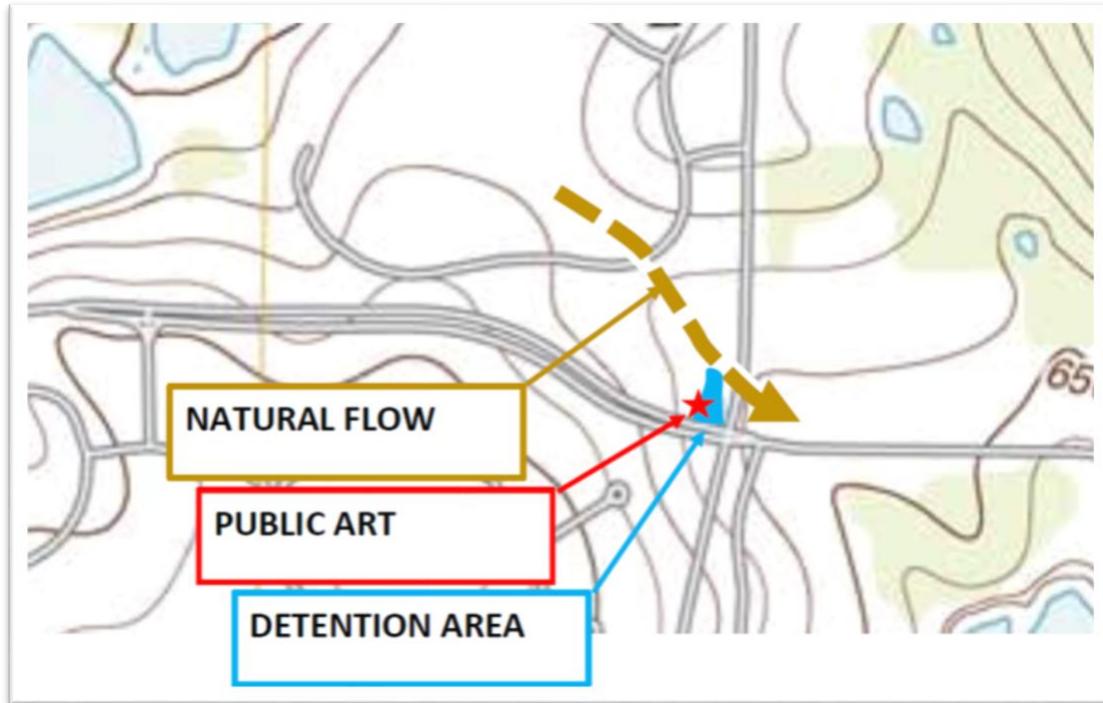


Architectural rendition of the finished Fire Station building from the Davis Rd. /Dove Blvd. intersection looking to the northwest and taking in the public art site.



BROWN REYNOLDS WATFORD  
ARCHITECTS +  
**BRW**

4. A natural drainage way: Through which storm water run-off flowing from points north and west of this site will flow to natural waterways located south and east (see diagram below).



5. A point of convergence: In the alignment of pedestrian trails of the Town.

## RFQ Requirements

### Qualification Process

A shortlist of up to four (4) artists (hereinafter called semi-finalists) will be selected by the Westlake Public Art Competition Advisory Committee (see membership on the Town of Westlake website, Public Art Tab) based on interest, suitability and/or experience. Semi-finalists will have an opportunity to discuss possibilities and goals with the Committee during a Skype interview. Semi-finalists will have approximately one (1) month to prepare a concept for consideration. Semi-finalists will be offered a \$5,000 honorarium to help cover costs associated with the proposal, including travel.

After review of the proposals, the Finalist will be invited for an interview. The Finalist will be required to present a PowerPoint presentation, samples of materials, timeline, budget and a narrative describing the inspiration for the design, the fabrication process and installation. The Finalist will also submit maintenance requirements for their design. The Finalist will be offered a \$10,000 honorarium to help cover costs associated with the detailed proposal (described above) including travel. The Westlake Public Art Competition Advisory Committee will present the Finalist's submission to the Town.

Upon confirmation by the Town Council, the Finalist will enter into a contract with the Town of Westlake regarding coordination, fabrication, installation, payment schedule, and final acceptance by the Town.

Artists must submit the following:

- A curriculum vitae (CV), and
- Demonstrate completed commissions worth \$250,000 or more, and
- Up to ten (10) images of at least three (3) comparable projects with a project description of each, including budget, and
- A summarization of achievement of the goals of their prior project, and
- A description of any collaboration.
- Minimum of three (3) references with contact information.

Artists may submit online using Café ([callforentry.org](http://callforentry.org)) or CODA+WORX (Codaworx.com).

Artists submitting directly to the Town of Westlake must submit a minimum of one (1) hard copy of the qualifications and one (1) electronic copy (email or CD/flash drive. Copies of the RFQ may also be found on the Town's website under [Public Art](#). These entries should be submitted to the Westlake Town Hall address below:

Town Manager  
Town of Westlake  
1500 Solana Blvd.  
Bld. 7, Suite 7200  
Westlake, Texas 76262

***ALL ENTRIES MUST BE SUBMITTED NO LATER THAN MIDNIGHT, JANUARY 31, 2019.***

### **Questions**

Questions must be submitted electronically to the Westlake Public Art Competition Advisory Committee chairman at the following email address tbrymer@westlake-tx.org. All questions and responses will be posted on the Project link under FAQ'S (Frequently Asked Questions) on the Public Art tab of the Town of Westlake's website. Phone call and written postal delivered mail questions will not be responded to. Please review the website FAQ's before submitting.

Questions must be received no later than January 25th, 2019. Any questions received after this time and date will not receive a response.

### **Tentative Schedule**

November 15, 2018	Request for Qualifications (RFQ) Opens
January 25, 2019	Final date for submission of questions
January 31, 2019	Responses to the RFQ must be submitted by 11:59 pm.
February 18, 2019	Shortlisted Artists notified (tentative)

Dates for subsequent stages of the Westlake Public Art Competition will be provided pursuant to the process as described previously in this RFQ.

### **Legal Agreement**

This call is open to all artists or artist collaborations.

The Town of Westlake, Texas reserves the right in its sole discretion to reject any or all applications, proposals, applicants, or projects, and to modify or terminate the application process or the selection process for any reason and with or without prior notice, unless otherwise required by applicable law. Applicant agrees that any and all materials submitted pursuant to this call for entry become the property of The Town of Westlake and shall not be returned to Applicant. Notwithstanding the foregoing, Applicant shall retain all copyright in the work which may be held by Applicant, subject to any laws that govern the Town of Westlake as a Texas municipality.